



Press Information

TATUNG at the IFA 2007 → hall 25 booth 109

Tatung V42MMFJ: 42" Full HD LCD-TV

Technically and qualitatively state of the art

Berlin / Wijchen, August 2007

Large-format LCD televisions with full HD quality are one of the hot topics for the fall / winter business in 2007. And now Tatung – Taiwan's Number One consumer electronics brand and one of the world's leading LCD TV OEM manufacturers for numerous top brands – is unveiling a brand new 42" full HD system to the public for the first time.

The Tatung V42MMFJ Full-HD series (optionally with or without an integrated DVB-T receiver) uses technology that incorporates motion compensation and motion estimation in the shape of the patented Micronas truD®HD technology - currently the most modern chip and software solutions available. This means that even on large-format TVs, juddering and blurriness - particularly caused by fast-moving images - are a thing of the past. Optimum motion blur removal and motion judder removal results are achieved.

Razor-sharp high-contrast images in full 1,920 x 1,080 high-definition resolution (1080p) – extremely stable and lifelike, thanks also to other innovative technologies. With an excellent contrast ratio of 1.500:1 (DCR: 6.000:1), a fast reaction time of only 6,5ms and a screen brightness of 500 cd/m², the most exacting fidelity demands are met in these respects too.

With two HDMI connections, two SCART connections, S-Video and S/PDIF, the Tatung V42MMFJ has a wide variety of connection possibilities that will be good for the future. The Teletext memory covers 1,000 pages and the capacity of the audio output is 2 x 15 Watts. The picture angle is 176°.

The new Tatung full-HD system V42MMFJ is now being officially unveiled to the public for the first time. As the V42MMFJ-ETB, it is also equipped with a DVB-T receiver with a CI slot for encrypted pay-TV programs and the possibility of updating software via an antenna.

Both units, which will be available in black as from November 2007, utilize the currently most advanced Micronas technologies and are in no way inferior to popular brand appliances in terms of their performance.

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Key features at a glance

- Full-HD LCD TV with a 42" monitor and full 1920 x 1080 pixels in a 1080p display
- Patented Micronas truD®HD chip and software solutions for optimum motion blur removal, motion judder removal, motion estimation & compensation results
- Picture format 16:9
- Reaction time 6,5 ms, brightness 500 cd/m²
- Contrast ratio 1,500:1 (DCR 6.000:1)
- 1.000 pages of Teletext memory
- 2 HDMI connections, 2 SCART connections, S/PDIF connection, S-Video connection, 1 CVBS connection
- Audio output 2 x 15 W
- Only as V42MMFJ-ETB
 - Integrated DVB-T receiver
 - CI slot
 - Software update via antenna
- Market launch November 2007

Performance class

High-end full-HD LCD television with high-quality features, incorporating all new technologies for brilliant picture quality and with a remarkably attractive price / performance ratio.

New since the previous model (only with the V42MMFJ-ET2)

- The latest Micronas truD®HD chip and software generation
- Improved contrast
- Rapid reaction time
- Larger Teletext memory
- The V42MMFJ-ETB (digital) with DVB-T receiver is completely new, and therefore has no predecessor model.

About Tatung

This Taiwanese company with a long tradition has been developing and producing consumer electronics products since 1918, and isn't just the Number One in Taiwan. Worldwide, over 35,000 people in 50 countries work for Tatung. Besides its own brand name appliances, as one of the leading OEM manufacturers Tatung develops and produces products for many popular brands, particularly in the field of LCD displays and TVs. One of the company's seven production plants worldwide is located in the city of Plzen in the Czech Republic to serve the European market. Tatung's European headquarters is at Wijchen, near Nijmegen in the Netherlands.

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